

Sample Verbal SMS Opt-In script (In Person)

Directions for use of this template:

1. Save this template to your computer
2. Insert information specific to your dealership and customer
3. Delete these instructions while using your script

[Begin Script]

Thank you for bringing your vehicle in to [Your Business Name] for service today. We would love to send you updates about the status of your vehicle (including access to your completed inspection report) via SMS to your mobile phone.

Message frequency may vary depending on the status of your vehicle while it is in for service. Please note that message and data rates may apply.

You can opt-out at any time just by texting STOP to unsubscribe from SMS messages.

Would you like to receive SMS updates to the phone number you have given us today?

If Customer says [YES]

After receiving the verbal consent – be sure to indicate the customer has opted in by clicking the “Send Text” checkbox and confirming you received verbal consent from the customer.

Customer Maintenance (12200)

General | Vehicle | ShipTo | Ledger/History | Aging | Information

TireMaster - Texting (16493)

Name: SMITH, C
Address:
Address2:
City:
State:
Zip:
First Name: CAROL
Last Name: CELL
Number: 2085559292

Vehicle
Vehicle
No Vehicle
17-DODGE - DURANGO
13-RAM - 1500
01-HONDA - CIVIC

Customer Contacts

☒ Taxable
☒ Cash Only

☒ Send Text By selecting Send Text: I acknowledge that I have received verbal authorization from the customer to send text messages to their mobile device.