



# GFK Interface

With the GFK Interface, sales data from TireMaster is sent to the market research organization GFK. Submitted sales data includes parts, labor, services (such as state inspections) add-ons, shop supplies, and VINs. This document includes the following sections:

- ◆ “Requirements” on page 1
- ◆ “Installing the GFK Interface” on page 1
- ◆ “Setting Up the GFK Interface” on page 3
- ◆ “Running the GFK Interface” on page 3

If you have questions about setting up or using the GFK Interface that this document does not answer, log a support call in Service Cloud at <https://asatire.force.com/login> or call TireMaster Support at **800-891-7437**.

## Requirements

To use the GFK Interface, you need the following:

- ◆ TireMaster 8.9.0 or TireMaster Point of Sale 3.8.9 (or a newer version of either product) installed on your TireMaster server
- ◆ An Internet connection for your TireMaster server

## Installing the GFK Interface

When you install the GFK Interface, run the installation on your TireMaster server only.

### Accessing an Automatically-Deployed Installer

If your TireMaster system is set up to download automatically-deployed installers as part of the nightly backup process, the GFK installer is already available to you. Typically, installers are placed in one of the following locations:

- ◆ c:\TireMaster\apps
- ◆ c:\TMPOS\apps
- ◆ d:\QDSTM\apps
- ◆ c:\QDSTM\apps
- ◆ d:\TireMaster\apps
- ◆ d:\TMPOS\apps

**Note:** If your installers are downloaded to a different location, navigate to that folder instead.

## To access automatically-deployed installers

1. On the desktop of your TireMaster server, double-click **My Computer**. The My Computer screen appears.
2. Double-click the letter or icon for the drive in which TireMaster is installed. (Usually, it's the **c:** or **d:** drive.)
3. Double-click the TireMaster program folder (usually **c:\qdstm**, **d:\qdstm**, **c:\tiremaster**, **d:\tiremaster**, **c:\tmpos**, or **d:\tmpos**).
4. Double-click the **apps** folder, and locate the file **GFK00000000-01000000.exe**.  
Once you've located the GFK installer, complete the installation. For instructions, see "[Completing the GFK Installation](#)" on page 2.

## Downloading the GFK Installer

The GFK installer is available for download from the TireMaster Support site. When you download the installer, save it your TireMaster server.

### To download the GFK Installer

1. Log on to **http://support.tiremaster.com**.
2. On the menu, click **Download Programs**. The Download Center page appears.
3. Click the link for the GFK installer. Depending on your browser, you'll be prompted to save or run the file.
4. Select the location where you want to save the installer, and click **Save**.
5. When the download is complete, click **Close**.
6. Exit the TireMaster Support site.

Once you have finished downloading the installer, you can install GFK. For instructions, see "[Completing the GFK Installation](#)" on page 2.

## Completing the GFK Installation

After you've located or downloaded the GFK installer, you can complete the installation.

### To complete the GFK installation

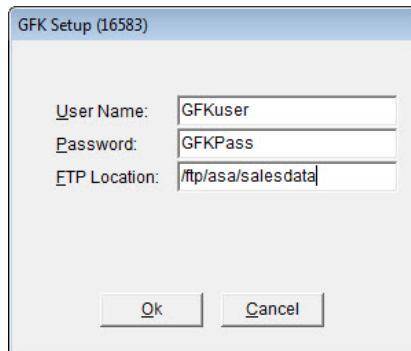
1. Close all applications on your computer, including those in the system tray.
2. Do one of the following:
  - ♦ Go to the **apps** directory in the **TireMaster** program folder. For more information, see "[Accessing an Automatically-Deployed Installer](#)" on page 1.
  - ♦ Go to the directory where you saved the installers that you downloaded from the TireMaster Support site.
3. Double-click **GFK00000000-01000000.exe**. The TireMaster - Installation Program screen appears.
4. Click **OK**. The Search Results screen appears.
5. Select the location in which you want to install the interface (usually **c:\qdstm**, **d:\qdstm**, **c:\tiremaster**, **d:\tiremaster**, **c:\tmpos**, or **d:\tmpos**), and click **Install**.
6. At the end of the installation, click **Finish**.

# Setting Up the GFK Interface

Setting up GFK includes establishing your GFK credentials and defining the address of FTP site to which your data will be sent. The credentials and FTP location are provided to you by GFK.

## To set up the GFK Interface

1. In TireMaster, select **Interface Setups** from the **Interfaces** menu. The Interface Setup screen appears.
2. Click **GFK Interface**. The GFK Setup screen appears.
3. Type the user name, password, and FTP location provided by GFK.



The screenshot shows a dialog box titled "GFK Setup (16583)". It contains three input fields: "User Name:" with the value "GFKuser", "Password:" with the value "GFKPass", and "FTP Location:" with the value "/ftp/asa/salesdata". At the bottom of the dialog are two buttons: "Ok" and "Cancel".

4. To save your changes, click **OK**.
5. Close the Interface Setup screen.

## Running the GFK Interface

Data from TireMaster is sent to GFK during an automated process that occurs every Monday at 2:00 AM. To ensure successful transmission, make sure your TireMaster server is turned on at that time.

**Note:** The data sent during the first transmission will include transactions dating back to the beginning of 2014.

